

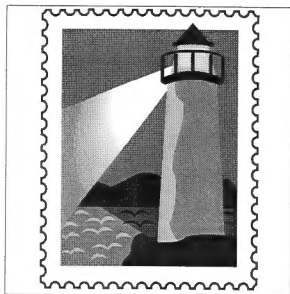


# ASPIRA PROJECT B.E.A.M. 10

**A**WARENESS

**A**NALYSIS


**A**CTION



"... WE AT ASPIRA PROJECT  
B.E.A.M. 10, HAVE BECOME A BEACON,  
A GUIDING LIGHT, THAT HAS DRAWN  
IN STRAY SHIPS, HELPING THEM STAY  
ON COURSE. . ."

## ASPIRA PROJECT B.E.A.M. 10 VISION


The vision of Project B.E.A.M. 10 is to establish a common purpose for the Kingsbridge community; that is, to promote the development of a community that aspires to advance its families as a whole along with its individual members. Aspira Project B.E.A.M. 10 envisions a multicultural communal knowledgeable of and involved in public issues; families proud of their cultural legacy while respectful of the experiences of others and a community willing to give of itself for the benefit of the city at large. Aspire Project B.E.A.M. 10 anticipates being a major contributor to the Bronx residents by the year 1999, which can only be made possible by a dedication to the participants it serves and a commitment to improving the quality of life.

 ASPIRA of New York, Inc.

### Project B.E.A.M. 10 MISSION

The mission of ASPIRA of New York Inc.'s Project B.E.A.M. 10 Program is to provide the Kingsbridge Heights Community with access to educational, recreational, social and cultural opportunities that emphasize excellence, leadership development, and encourage commitment to community development.

Funded by the Department of Youth Services

 ASPIRA of New York, Inc.

### MISIÓN del Project B.E.A.M. 10

La misión del programa de ASPIRA of New York, Inc. Project B.E.A.M. 10 es proveerle a la comunidad de Kingsbridge Heights acceso a programas educativos, recreacionales, sociales y culturales, que enfatizan excelencia, desarrollo de liderato, y promover un compromiso para animar el desarrollo de la comunidad.



ASPIRA OF NEW YORK  
PROJECT B.E.A.M. 10  
P.S 86x

### **WHAT WILL PROJECT B.E.A.M. 10 BE KNOWN FOR?**

- Improve Quality of Life Around Community
- Leadership Development
- Educational Excellence
- Safe Haven
- Cultural Enhancement
- Advancement of The Latino Community
- Creation of Community Leaders
- Family Oriented Beacon
- Quality Recreational Programs

### **AREAS OF FOCUS**

- Expansion <Social Events>
- College Network
- Parent Integration & Involvement
- Stronger Administration
- Relationship Building

- \*PTA
- \*School/Principal
- \*DYCD
- \*Colleges
- \*Community

- Staff Development <FT/PT>
- Marketing
- Space <Permanent>
- Multicultural Outreach

## **PROGRAMMING**

- Fun Filled Educational Projects
- Career Training <World of Works-Beacon Web>
- Spanish As A Second Language <S.S.L.>
- GED
- Entrepreneurial Program
- 30 Programs Currently Running

## *EDUCATION*

Homework Help  
Remedial Labs  
Proyecto Futuro  
E.A.H.S.A.  
Newsletter  
E.S.L.

Career Awareness/ Job Readiness  
Beacon Web Cafe  
College Trips  
Cultural Trips  
Arts and Crafts

## **LEADERSHIP**

Youth Leadership Club  
Girls Club for Social Action  
Parent Leadership Club  
Aspira Citizenship Movement

Parenting Development  
Conflict Mediation and  
Resolution Training

## CREATIVE ARTS AND RECREATION

Evening Teen Recreation  
Adult Late Night Recreation  
Folkloric Arts & Crafts  
Folkloric Dance Program  
Martial Arts

Youth Recreation  
Performing Arts/ Drama/ Video  
Arts  
Aerobics/ Step Class  
Aspira Little League Baseball

## **ACCOMPLISHMENTS**

*"THE POT IS STILL BOILING!!"*

- Safe Haven - "Miracle Shop"
- New American Citizens
- Good/Excellent Reputation

- Parent Involvement <Parent's Council>
- Commitment
- Early Childhood Development
- Getting Youth Off Streets
- Mobilize Community & Families
- Cultural Academy <Summer/Fall>
- Family Events <Showcases>
- Little League
- Help Families Heal
- Cultural Trips
- Freebies <Major Cultural Performances>
- 30 Programs
- Summer Initiatives
- Significant Improvement In Student's Grades <Shown on Report Cards>

### **SHORTCOMINGS**

- School Relations--Boundaries
- Lack of Space & Supplies
- Waiting List
- Over Extended Staff
- Staff Development <Staff Retreat>
- Lack of Communication

\*Internal <B.E.A.M.10>

\*External <Agency>

- Lack of Financial Sources <Additional Funding>
- Program Intergration <Systems>

\*Day to Day vs. Long-term

- Staff Conflicts
- Time Management
- Ineffective Conflict Resolution Strategies <Kids>
- First Aid Training & Supplies

## **STAFF CONTRIBUTIONS**

- Provide Services outside work
- Positive male and female influence
- Bringing personal experience and materials
- Take on extra hours
- Talk on extra hours
- Talk shop in the streets
- Serve as role models
- People see B.E.A.M. 10 involvement as a privilege
- Adopt the B.E.A.M. 10 vision as part of one's personal mission
- Marketing B.E.A.M. 10
- Exercising leadership outside B.E.A.M. 10
- Inspire youth to see their personal worth
- Motivate, instill passion in our participants
- Set an example for the community
- Individual Counseling
- Escorting Participants at Night
- Private Tutoring

\*Late Nights Helping Students With Term Papers

\*Parents Study for Their Citizenship Exams

- Dedication
- Team Oriented
- Foster The Atmosphere for Self-Empowerment In Staff & Community

## **REALIGNING PROGRAMS**

- Our Programs are based on assessment of Community Needs. Therefore we Realign Programs Accordingly.

## **EMPLOYING CONSTITUENCY**

- We Continue To Concentrate Our Efforts In The Following Areas In Which We Have Made Our Specialties:

\* Entrepreneurial initiatives

- \* Ambassadors/PR
- \* Fundraising
- \* Project Planning
- \* Hiring participants and/or volunteers to work at B.E.A.M. 10
- \* Offering incentives
- \* Parent and Student Volunteers
- \* Tutors
- \* Peer Mentoring
- \* Parent Involvement
- \* Mobilizing community residents
- \* Newsletter/Marketing
- \* Training constituents to educate and advance others

### **PROJECT B.E.A.M. 10 MESSAGE**

- Free Quality Program Given By Experienced Staff In A Safe Haven.
- Quality Programming
- Opportunity For Employment
- Referral Base/Resource
- Contacts
- Get A Lot of Advantages
- Multicultural Enhancement



# BEAM 10 97' - 98' CALENDAR

## ACTION PLAN

### JULY ❄️

- ◆ New Program Registration
- ◆ Summer Academy begins
- ◆ 9 Summer Trips
- ◆ Rec and LDP new programs begin

### AUGUST ✚

- ◆ Summer Olympics
- ◆ Award Ceremony
- ◆ Junior Aspirante Areyto
- ◆ 6 Summer Trips
- ◆ Fall program planning

### SEPTEMBER 🌀

- ◆ Back to School Event
- ◆ Parents Bazaar
- ◆ Puerto Rican Cultural Event
- ◆ All Education Programs begin

### OCTOBER 🍂

- ◆ Halloween Ball
- ◆ BEAM 10 Advisory Bd. Meeting

# BE.A.M. 10 97' - 98' CALENDAR

## ACTION PLAN

### MARCH

- \* Women's History Month
- \* Somos el Futuro

### APRIL

- \* Little League
- \* 2nd Year Anniversary

### MAY

- \* Mother's Day Celebration (Dance show Case)
- \* 5K Fun Run
- \* Beam Advisory Bd. meeting

### JUNE

- \* Health Fair
- \* End of School Jam
- \* Puerto Rican Day Parade
- \* Areyto

# BEAM 10 97' - 98' CALENDAR

## ACTION PLAN

### NOVEMBER

- \* Thanksgiving Community Dinner
- \* Muevete

### DECEMBER

- \* BEAM 10 Cinema
- \* Preparation Rehearsals for 3Kings

### JANUARY

- \* 3Kings Celebration
- \* Beam 10 Advisory Bd.

### FEBRUARY

- \* Black History Show
- \* HYLI
- \* CYC
- \* APEX Graduation